

NEWS | Trucordia Acquires Insurance Business Agency



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Trucordia Acquires Insurance Business of Boater's Insurance Agency

February 18, 2025



Trucordia has acquired the insurance business of Boater's Insurance Agency, which specializes in providing insurance solutions and services within the marine industry.

"Boater's Insurance brings unique offerings and robust experience in marine insurance solutions to Trucordia, which will deepen our bench strength in this vertical," said Trucordia Chief Development Officer Brooke K. DeWyze. "The team's impressive growth, which has been rooted in forging strong relationships, makes BIA an ideal match for our expanding company."

Boater's Insurance, located in the San Francisco Bay Area, is licensed in 50 states. Developing innovative and specialized solutions for clients has been a core focus of the business' mission since its founding in 1989.

A key pillar of Trucordia's transformational growth strategy is building the next great insurance brokerage by attracting high-growth businesses to enhance its client offerings. With 5,000 professionals nationwide, Trucordia is committed to delivering extraordinary opportunities and exceptional experiences for its clients, team members and partners.

About Trucordia

Trucordia, formerly PCF Insurance Services, is the group name for a top 20 U.S. insurance brokerage headquartered in Lindon, Utah. The Trucordia group of companies offers a broad array of commercial and personal lines, life and health, and employee benefits insurance solutions. Trucordia is an integrated organization united by a passion to deliver extraordinary opportunities and exceptional experiences for its clients, partners and each other. With more than 5,000 team members across the U.S., Trucordia is a notable leader in the insurance brokerage space, ranking #19 on *Business Insurance's* 2024 Top 100 Brokers and #13 on *Insurance Journal's* 2024 Top Property/Casualty Agencies.

◆ Mergers and Acquisitions, Brooke DeWyze, Boater's Insurance Agency



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